


Sponsorship & Advertising Opportunities



**S&P Global Platts
+ IHS Markit =
S&P Global
Commodity Insights**

For more than 25 years S&P Global has provided the energy and commodities industry with in-depth insights through a comprehensive portfolio of conferences.

Industry leaders with expertise in the oil, natural gas, power, metals, renewables, and energy transition sectors attend our conferences to share their experience and success stories.

Our event producers extensively research the markets to ensure the most timely and relevant content for our attendees. Plus, we are returning to in-person events across the country with comprehensive safety protocols to reconnect and engage safely.

Join us as a sponsor to be a part of this exceptional offering.



Benefits to your organization

Thought leadership

- **Differentiate your company** by partnering with Commodity Insights, a thought leader within the industry
- **Engage directly** with your market by participating as a panel moderator or industry expert presenter

Brand awareness and reputation

- **Increase your brand visibility** with a wide range of branding packages
- **Align with an industry leader** to create more opportunity
- **Place your products, solutions and services** in the spotlight

Lead generation

- **Showcase your solutions** to an audience of key decision-makers
- **Gain an understanding** of customer concerns and drive more leads



Conferences by the numbers

+25

Global events per year, providing insights into oil, power, LNG, energy transition, hydrogen, and more

+20K

Executives engaged in the energy community

+8,000

Delegates hosted per year

47%

director-level and above

16%

from the finance industry

38%

are energy producers and developers

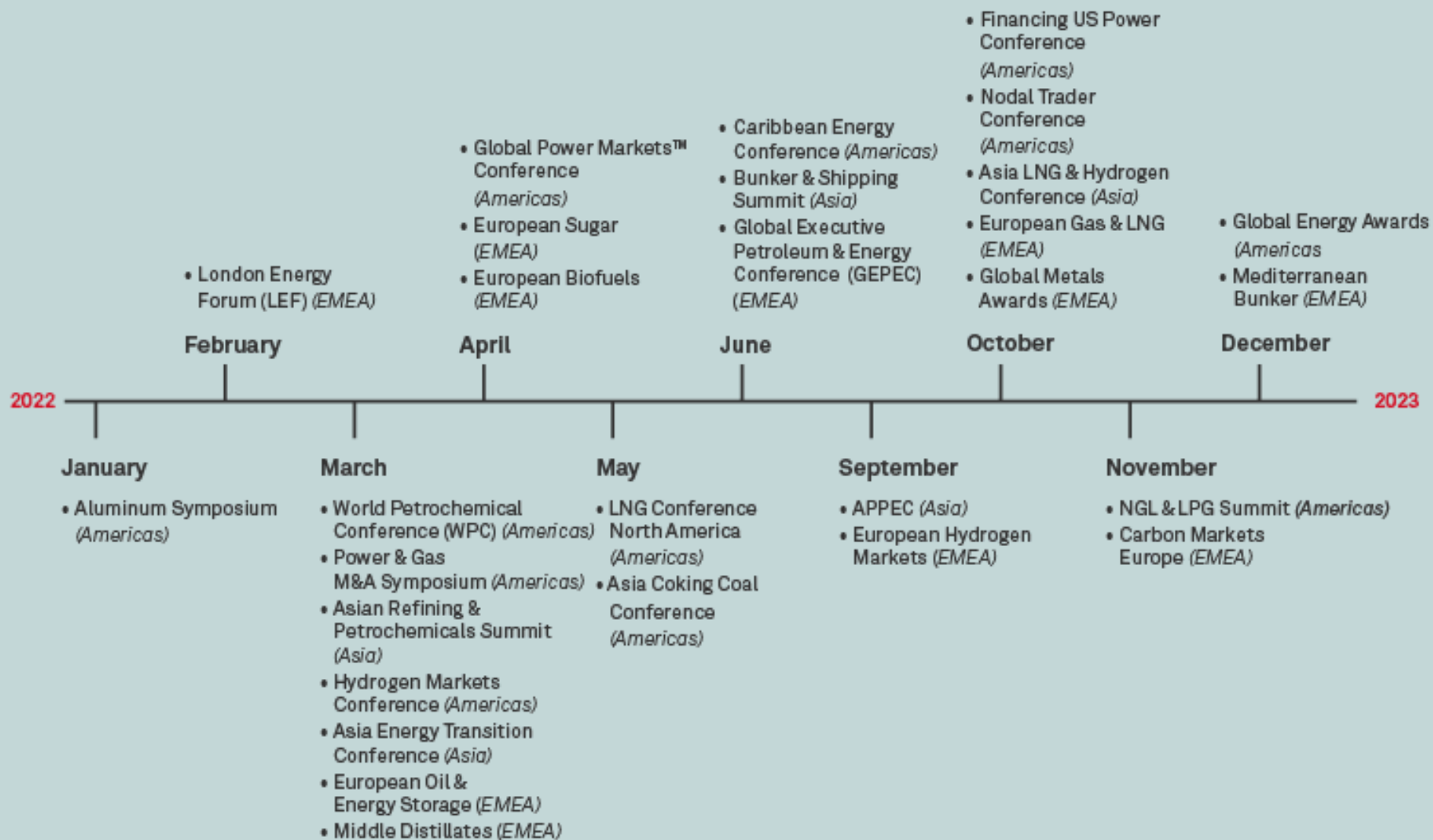
24%

consultants and analysts



Conference portfolio





Advertising opportunities

An aerial, black and white photograph of a large crowd of people crossing a zebra crossing. The crossing is marked with thick, white vertical stripes on a dark asphalt surface. The people are seen from above, moving in various directions across the crossing. The overall scene is busy and captures a moment of public movement.



Commodity Insights Magazine

This premier publication captures timely perspectives and trends driving the energy markets, drawing on the knowledge and expertise of S&P Global Commodity Insights thought leaders. Delivering information in a compelling 4-color format, Insight Magazine is distributed to event delegates and digital for increased circulation.

February, April, October, and December issues

Get your message in front of a hard-to-reach audience

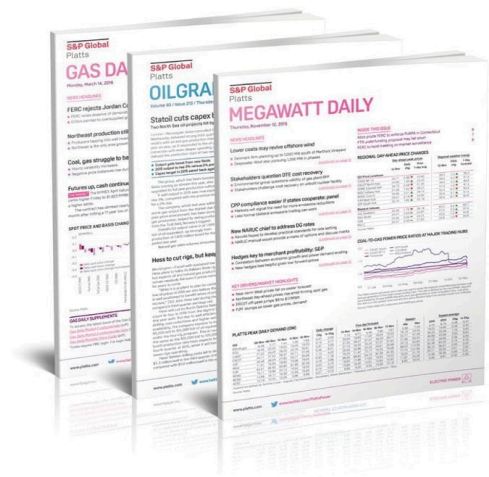
Align your brand with S&P Global Commodity Insights thought leaders

Market Reports

S&P Global Commodity Insights Market Reports are some of the most trusted publications covering the energy markets. It is your resource to reach paid subscribers with your brand messaging on a daily, weekly, bi-weekly, or monthly basis.

Highly targeted audience reaching specific segments

Hyperlinks allow you to direct engagement





Commercial Webinars

Leverage the breadth of Commodity Insights thought leadership and audience to build your brand and generate leads with a customized webinar.

- Co-host role and/or participation on a webinar panel
- Company logo on all marketing materials and webinar portal for up to 12 months
- Opted-in registration list

Digital Marketing

Market Movers weekly video series—focuses on hot topics and the need-to-know items for energy sectors

Commodity Insights commodity podcasts—featuring global news and pricing issues across the commodity markets

- Reach highly-targeted and engaged audience
- Highlight your brand and align with proven thought leaders

**Let's discuss the
possibilities**



Our custom sponsorship packages are designed to suit the unique requirements and budget of your business.

Contact our commercial partnership managers and begin exploring your best options.

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About

S&P Global Commodity Insights

At S&P Global Commodity Insights, our complete view of global energy and commodities markets enables our customers to make decisions with conviction and create long-term, sustainable value.

We're a trusted connector that brings together thought leaders, market participants, governments, and regulators, and we create solutions that lead to progress. Vital to navigating Energy Transition, S&P Global Commodity Insights' coverage includes oil and gas, power, chemicals, metals, agriculture and shipping.

S&P Global Commodity Insights is a division of S&P Global (NYSE: SPGI). S&P Global is the world's foremost provider of credit ratings, benchmarks, analytics and workflow solutions in the global capital, commodity and automotive markets. For more information visit www.spglobal.com/commodity-insights