

A dark, moody photograph of chess pieces on a board. In the foreground, a black king piece is in sharp focus, showing its tiered crown. Behind it, a black knight piece is visible, slightly out of focus. Other pieces are blurred in the background. The lighting is dramatic, highlighting the textures of the pieces.

S&P Global
Commodity Insights

2026 MEDIA KIT

Cross-Commodity Advertising

Reach S&P Global's unrivalled 4-million+ audience

September 2026

Supporting Your Go-To-Market Strategy



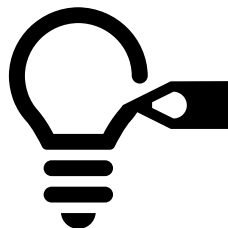
THOUGHT LEADERSHIP

Engage directly with your market as a panel moderator or industry expert presenter

Leverage the S&P Global Commodity Insights **4-million+ audience of professionals in the energy & chemical industry** to communicate your value proposition.

BRAND AWARENESS AND REPUTATION

Shine the spotlight on your initiatives and solutions



Our cross-commodity programs support the marketing strategy of major corporations in the energy & chemical industry.



LEAD GENERATION

Showcase your solutions to an audience of global key decision-makers

Commodity Insights Magazine & Chemical Week

Authoritative and engaging content to draw attention to what matters to you most

PRINT / DIGITAL - SUPPLEMENTS & ADVERTS

Commodity Insights & Chemical Week are distributed to event delegates and digital for increased circulation.

- **Commodity Insights Magazine** captures timely perspectives and trends driving the energy markets, drawing on the knowledge and expertise of S&P Global Commodity Insights thought leaders.

→ Published 6 times a year

- [2026 Editorial Calendar](#)

- **Chemical Week Magazine** has been the leading news source for chemical industry executives and professionals around the globe for over 100 years.

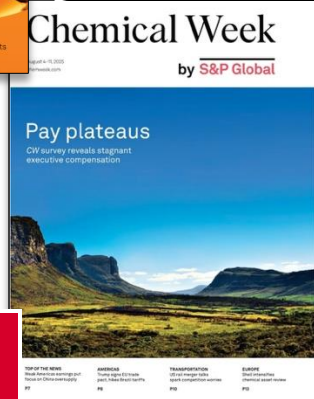
→ Published 26 times a year | [2025 Editorial Calendar](#)

50K Recipients
(Energy Professionals
Financiers)



Read Issue

22.1K+ subscribers
50K+ readers



Read Issue

DIGITAL

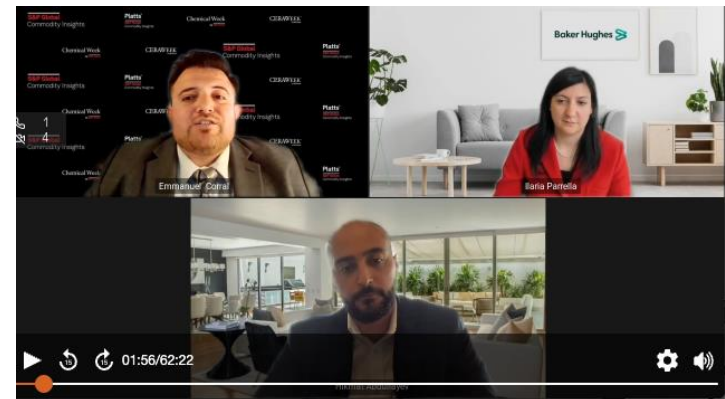
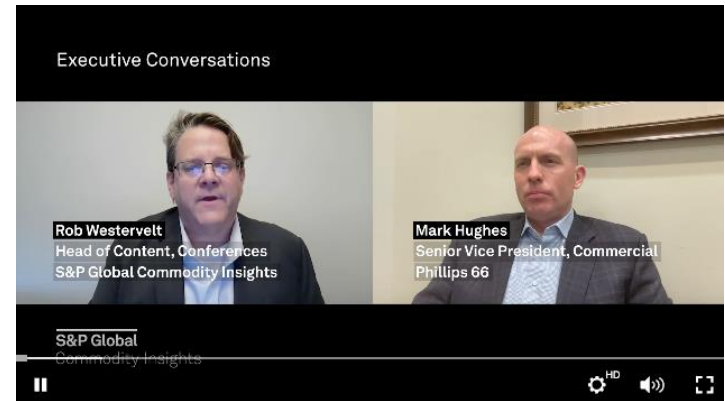
Executive Conversations & Webinars

Establish your organization as an authoritative voice

Chaired by a S&P Global Commodity Insights expert, our interviews and webinars focus on the disruptive transformations reshaping the industry.

Production

- Align webcast topic/interview with relevant industry event and editorial calendar (CI Magazine or Chemical Week)
- Marketing of event:
 - Featured on digital publication and relevant digital channels (audience 35,000)
 - 3 Email campaigns to tailored target audience (potential reach 35,000)
 - Social media distribution (130,000+ followers)
- Virtual event production
- Leads and metrics are shared with sponsor



DIGITAL

Conferences Spotlight

Leverage the unrivalled S&P Global Commodity Insights brand and audiences to deliver your organization's message.

Your sponsored content on our Branded module – headline and content description linking to your website.

- *Formats: Corporate video, Webinar, White Paper, Infographic, banner ads.*

Distribution

Metrics

Conferences
Spotlight
Digital Publication

Number delivered, opens, open
rate, click-throughs on sponsor
ad/article/video

→ [2026 Editorial Calendar](#)

S&P Global Commodity Insights

Conferences Spotlight

Connecting with purpose to navigate market disruption

30K+
Engaged Recipients

ies landscape is experiencing fundamental transformation. AI data
r demand forecasts, driving unprecedented investment needs across

US electricity infrastructure. Biofuels and feedstock markets, meanwhile, face regulatory whiplash as conflicting mandates create supply-demand imbalances and expose vulnerabilities in global supply chains.

These shifts require strategic recalibration. Companies that navigate this complexity successfully will secure competitive advantages. These essential conversations will be front and center at our upcoming conferences in October and early November, where industry leaders will gather to address these challenges head-on.

Our experts cut through the noise to deliver the strategic intelligence you need. In the videos below, S&P Global Commodity Insights leaders share market insight as a preview to the discussions you'll find at [World Hydrogen Week](#) (October 6-10, Copenhagen), [Nodal Trader Conference](#) (October 22-24, Washington), [Financing US Power](#) (October 27-29, Houston), and [World Biofuels, Ethanol & Feedstocks Conference](#) (November 3-5, Barcelona).

Financing US Power Conference | Houston, October 27-29

AI investment charges power landscape

Hill Vaden
Executive Director
S&P Global Commodity Insights



AI investment charges power landscape

The US power sector confronts unprecedented electricity demand growth as AI data centers and electrification drive massive capital investment needs across generation, transmission, and grid infrastructure, notes Hill Vaden, executive director of energy capital insights with S&P Global Commodity Insights.

[WATCH INTERVIEW](#)

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- *Formats: Corporate video, Webinar, White Paper, Infographic.*



How are chemicals companies preparing for net zero?

In HSBC's latest global Transition Pathways survey, we asked 375 businesses across the chemicals and industrials ecosystem for their views on the transition. Nearly half of chemicals companies are already reporting scope 3 emissions, compared to 37% of manufacturers overall. Explore the full findings to gain insights into how companies in the sector are investing, what actions they're taking to reduce emissions and what is holding them back.

[Discover more](#)

Leading Beyond Chemistry
To improve life, today and tomorrow

Chemical Week

by SSP Global

100K+ unique visitors /month
180K+ impressions /month

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Top News

ExxonMobil shelve two chemical recycling projects in Europe

FECO 2025: Europe in a "poly crisis"

APPEC: Asian olefins oversupply may last 3-4 years amid slower capacity growth

Defic: Europe's chemical output to decline in 2025 as uncertainty remains

DuPont sells aramids business to materials firm Arclon for \$1.8B

Air Liquide to acquire South Korea's DIG Airgas in €2.8B deal

South Korean petchem industry commits to ethylene capacity cuts under government effort to revitalize sector

Plastics treaty talks end without consensus

Lanxess announces plant closures to counter weak demand environment, downgrades guidance

Brenntag misses estimates as earnings, sales decline on market uncertainty, currency effects

Prices

Plastic global spot ethylene benchmark prices

Source: SSP Global Chemicals Insights. Data compiled from 10/23/2025.
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Analysts and more. Data benchmark

DuPont sells aramids business to materials firm Arclon for \$1.8B
Buyer is owned by private equity firm TJC, divested business includes the Kevlar and Nomex synthetic fiber brands.

1 2 3 4 5 Next

Americas

Colonial Chemicals to increase surfactants capacity by 15%

Sep 22, 2025, 7:28:14 PM | Clay Boswell

Two new reactors focused mainly on amphoteric and imidazole-based chemistries may go online during the fourth quarter.

Europe

CIA seals lower energy-efficiency target for UK chemical sector

Sep 22, 2025, 2:16:24 PM | Mark Thomas

New 5% target by 2030, reduced from original proposal of 12%, is more achievable, says CIA; lower target remains subject to final ministerial approval.

Asia

LG Chem unveils robotic automation laboratory for battery materials research

Sep 22, 2025, 7:11:14 AM | Kartik Kohli

This initiative marks a first for the domestic chemical industry.

Business Daily – Same-day Analysis

Analysis

CIA seals lower energy-efficiency target for UK chemical sector

The Chemical Industries Association (CIA; London) said it has negotiated a reduction with the UK government of a 2030 energy-efficiency target previously planned for the UK chemical sector to achieve. The new target for a 5% energy-efficiency improvement for the UK chemicals industry between 2022 ...

Intl

Featured Data

Price trends: Monday, September 22, 2025

Market analysis Crude futures began last week buoyed by the Trump administration's push to wait NATO members off Russian oil supply, but the move was rebuffed, and crude finished the week trending down as the market focused on the bears' production outlook. Dated Brent closed Friday at \$66.36/bbl ...

View other featured data

CW Enterprise – In-depth Analysis

Plastics markets & sustainability

PBR demand to rally on recovery in tire production

Specialty chemicals

Report: Sustainability, biotech transforming specialty ingredients industry

chemweek.com

S&P Global Commodity Insights Audience

ALL

Global
Investment Banks

35 of 50

Largest
U.S. Banks

ALL

Largest
Hedge Funds

46 of 50

Largest Global
Asset Managers

24 of 25

Largest oil
companies

10

Largest automobile
companies

47 of 50

Largest corporate
enterprises

94 of 100

Largest U.S.
Corporates

>75%

Fortune Global
500

>70%

Fortune U.S.
1000

ALL

Largest global
custodians

ALL

G20
Governments

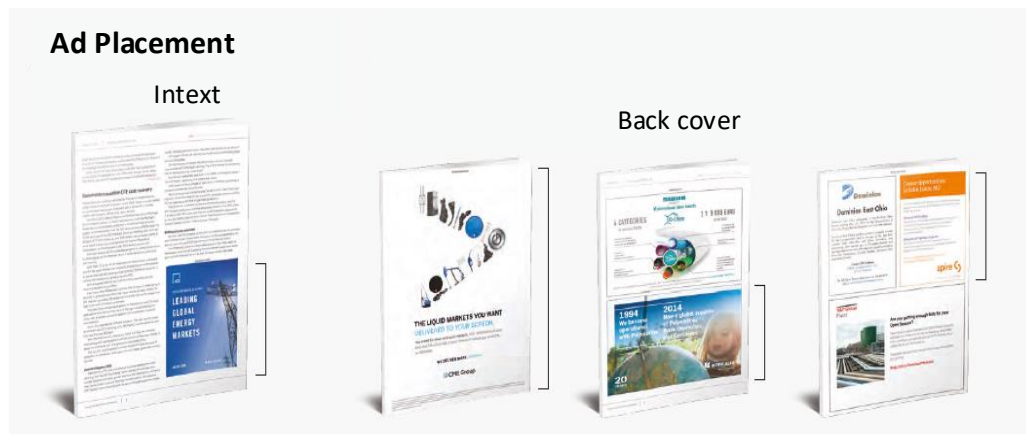
S&P Global Platts Market Reports

Connect with S&P's audience via the publications guiding their high-value decision-making

DIGITAL

S&P Global Platts Market Reports are some of the most trusted publications covering the energy markets.

It is your resource to reach paid subscribers within specific segments with your brand messaging on a daily, weekly, bi-weekly, or monthly basis.



Click below to preview available market reports.

Click below to preview available market reports.

OIL	ENERGY TRANSITION	POWER	GAS	COAL	NUCLEAR	PETCHEMS	AGRI & METALS
Oilgram News	Hydrogen Daily	Energy Trader	European Gas Daily	Coal Trader International	Nucleonics Week	Olefinscan	Biofuelscan
	Carbon Markets Daily	European Power Daily	Gas Daily	Coal Trader	Inside NRC*	Polymerscan	Metals Daily
		Megawatt Daily	LNG Daily		Nuclear Fuel	Europe & Americas Petrochemicalscan	Steel Markets Daily
		Power in Europe	Inside FERC*				
			Gas Market Report				

* Energy Policy Focus

* Energy Policy Focus

Associate your brand with S&P Global - at our events or digitally

Caribbean Energy Conference

Puerto Rico | Jan 27-29,
2026

**Platts Aluminium
Symposium**

Miami | Feb 1-3,
2026

**World Hydrogen &
Carbon Americas**

Houston | Mar 10-12,
2026

**World Petrochemical
Conference**

Houston | Mar 23-27,
2026

**Platts Global Power
Markets™**

Las Vegas | Apr 13-
15, 2026

**Geneva Sugar
Conference**

Geneva | Apr 22-23,
2026

**World Hydrogen &
Carbon MENA**

Riyadh | May 5-7,
2026

MPGC

Dubai | May 11-14,
2026

**Asia Coking
Conference**

Singapore | May 2026

**World Hydrogen &
Carbon Asia**

Tokyo | Jul 7-9, 2026

APPEC

Singapore | Sep 7-10,
2026

World Hydrogen India

New Delhi | Sep
2026

**World Hydrogen &
Carbon Week**

Copenhagen | Oct 12-
14, 2026

**Nodal Trader
Conference**

Washington, DC | Oct
2026

**Financing US Power
Conference**

Houston | Oct 2026

**Asia Gas Markets
Conference**

Singapore | Oct 2026

**World Biofuels,
Ethanol & Feedstocks**

Barcelona | Nov 2-4,
2026

**Battery Materials &
Critical Minerals
Conference**

Nashville | Nov 2026

**Global Carbon Markets
Conference**

Barcelona | Dec 2026

**Platts Global Energy
Awards**

New York, NY | Dec
2026

Display Advertising Rates

MAGAZINES	1X	3X	6X
Commodity Insights <i>Full-page</i>	\$10,000	\$9,000	\$8,000
Chemical Week <i>Full-page</i>	\$8,500	\$8,200	\$7,800
MARKET REPORTS <i>Display Ad (Tier 1)</i>	Coal Trader, Coal Trader International, European Gas Daily, European Power Daily, Gas Daily, Gas Market Report, Inside FERC, Inside NRC, Megawatt Daily, Nuclear Fuel, Nucleonics Week, Hydrogen		
	Full-page	\$4,160	\$3,960
MARKET REPORTS <i>Display Ad (Tier 2)</i>	Biofuelscan, Energy Trader, Europe & American Petrochemicalscan, LNG Daily, Metals Daily, Oilgram News, Olefinscan, Polymerscan, Power In Europe, Steel Markets Daily		
	Full-page	\$2,500	\$2,375
RECRUITMENT AD			
	\$2,000	\$1,910	\$1,815

**All rates are cost per insertion and are NET rates.*

Specs | Commodity Insights Magazine

Ad Sizes	Max Width		Max Height	
Full page w/bleed	8.75"	22.2 cm	11.06"	28.1 cm
Full page no bleed	7.4"	18.8 cm	9.71"	24.7 cm

Publication Dimensions				
Trim area:	8.5" wide x 10.81" high (22.2 cmx 28.1 cm)			
Live area:	7.4" wide x 9.71" high (18.8 cmx 24.7 cm)			
Bleed area:	1/8" (3.2 mm) on each side			

Print Specifications (PDF files accepted)	
Four-color screen:	133
Maximum density:	260%
Color rotation:	4-color process – CMYK (no spot colors)
Binding method:	Perfect
Printing process:	Offset

Creating Materials Format — PDF

Press-quality Acrobat Distiller settings are necessary to maintain high quality. We can work with PDF/X or most other accepted press-ready settings. All fonts must be embedded, and all colors converted to CMYK. Our printer’s distiller settings can be emailed to you upon request.

Submitting Materials Electronic Delivery

PDFs less than 8MB may be emailed to Advertising@spglobal.com. Other electronic materials and PDFs too large to email should be sent via a file transfer site such as WeTransfer.com. Please compress all folders into a single file (.zip, .sit, etc.). Be sure to include a PDF proof of the ad, so we know what the final file should look like

Display Advertising (cont.)

Specs | Market Reports

DAILIES	
REPORT	Full Page Back Cover
Biofuelscan	11" x 8.5" 279 x 216 mm
Hydrogen Daily, Carbon Markets Daily, Coal Trader, Coal Trader International, Energy Trader, Gas Daily, LNG Daily, Megawatt Daily, Oilgram News, Metals Daily, Steel Markets Daily	8.5" x 11" 216 x 279 mm
European Gas Daily, European Power Daily	8.26" x 11.69" 210 x 297 mm

Market Reports - WEEKLIES

REPORT	Full Page Back Cover
Inside FERC (Monday), Nucleonics Week (Thursday)	8.5" x 11" 216 x 279 mm
Polymerscan (Wednesday), Europe /American Petchemscan (Friday) Olefinscan (Friday)	8.5" x 11" 216 x 279 mm

Market Reports - BIWEEKLY / FORTNIGHTLY

REPORT	Full Page Back Cover
Inside NRC (Biweekly, Monday)	8.5" x 11" 216 x 279 mm
Nuclear Fuel (Fortnightly, Monday), Power In Europe (Fortnightly, Monday), Gas Market Report (Fortnightly, Friday)	8.5" x 11" 216 x 279 mm

Specs | Chemical Week

Adverts	Trim Area (H x W)	With Bleed
Full page w/bleed	275 mm x 210 mm	281.35 mm x 216.35 mm
Double-page spread (no bleed on inside/gutter edges)	275 mm x 420 mm	281.35 mm x 426.35 mm
Half-page spread (no bleed on inside/gutter edges)	135 mm x 420 mm	131.45 mm x 426.35 mm
Fractional Ads		Live Area (H x W)
Half page horizontal (no bleeds or marks)		122 mm x 186 mm
Half-page island (no bleeds or marks)		186 mm x 122 mm
Quarter-page horizontal Non-standard size: ask your sales manager for details		60 mm x 186

Notes: Format — PDF

- **Full page ads require** at least 1/8-inch (3.175mm) bleed on all sides, unless noted otherwise. Include type/logos and other important subject matter at least ¼-inch (6.35mm) inside trim lines on all sides to avoid loss of content during trimming.
- Supply **fractional ads** to exact dimensions with background/images or a border line defining the space. No crops or printer marks will be necessary.
- Supply **advertorial pages** marked as such, or as custom publication.

Submitting Materials Electronic Delivery

- Send uncompressed files up to 10 MB to george.bourous@spglobal.com.
- Submit **all ads** in CMYK color mode, high-resolution press PDF files with fonts embedded.
 - Convert any PMS, SPOT, RGB colors to process/CMYK before creating PDF.
 - Art elements/images within PDF should be at least 300 true dpi at 100% size, and in CMYK mode.
 - **Do not** send any PNG/JPG/JPEG or any other compressed file.
- Set crops to trim size and offset crops outside bleed area **full-page art with bleeds**.
- Provide PDF at 100% ad size for **full page art with no bleeds** and for all fractional ads. No need for crops or printer's marks.
- Ad materials are due 10 business days prior to issue date (the latter date of bi-weekly issue). *Earlier due dates are needed for multiple page campaigns, therefore please contact your sales representative for further details.*

Contact us

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